

**DEPARTMENT OF AGRICULTURAL MARKETING AND AGRI BUSINESS**

1. NATIONAL MISSION ON FOOD PROCESSING – SCHEME, PATTERN OF ASSISTANCE AND ELIGIBILITY.

S. No.	Scheme	Pattern of Assistance	Grant in aid	Eligibility
1.	Technology upgradation/ Establishment/ modernization of Food processing Industry	25 %	Max. 50 lakhs	all implementing agencies such as Government/PSU/ Joint venture /NGO/ Cooperative / SHG/ Individual
2.	Cold chain for non horticulture products	35%	Max. 5 crore	Individual or Group of entrepreneurs, Govt / PSU / Joint venture /NGO/ Cooperative / SHG/ Private sector Company and Corporation
3.	Human Resource Development			
	1. Infrastructure for running degree diploma courses	--	Max. 100 Lakh.	All recognized Universities Institution, Colleges, whether in Govt. / Private sector.
	2. EDP	--	Max 3 lakhs	Central / State Govt Organization, National level Institutions, Professional Institute for entrepreneurship development and reputed NGO including SHG.
	3. FPTC			
	a. Single Product Line			
	i) Fixed Capital Cost	--	Max 6 lakhs	Central / State Govt Organization, Educational and training Institutions, School and Colleges, ITI, Co-Operative Societies, NGO including SHG.
	ii) Revolving seed capital		Max 3 lakhs	
	b. Multi Product Line			
	i) Fixed Capital Cost	--	Max 15 lakhs	Central / State Govt Organization, Educational and training Institutions, School and Colleges, ITI, Co-Operative Societies, NGO including SHG.
	ii) Revolving seed capital		Max 3 lakhs	
4.	Promotional Activities			
	a. Organizing seminar / Workshop	50%	Max. 4 lakhs	Govt./ Autonomous / Statutory bodies / Academic Institutions / Co-operative Societies/ Industrial Association / Private bodies / SHG and NGO
	b. Conducting studies / surveys	50%	Max. 4 lakhs	
	c. Support to exhibition / fairs	--	--	

4.	Promotional Activities			
	d. Advertisement & Publicity	--	Assistance will depends on merit of proposal	
5.	Scheme for creating Primary processing center / Collection Center in rural areas.	50%	Max. 2.5 crores	Individual or Group of entrepreneur / farmer, Association, Co-op Societies, SHG, NGO
6.	Modernization of Meat shop	50%	Max. 5 Lakhs	Govt./PSU/ Joint venture /NGO/ Cooperative / SHG/Private sector/ Individual
7.	Reefer vehicle	50%	Max 50 lakhs	Individual Entrepreneurs, Partnership firms, Regd. Society, Co-op. NGO, SHG, Company and Corporation

The project received on National Mission on Food Processing is approved through District Level Committee by the District Collector. NMFP funds for the project would be released by State level empowered committee (SLEC).

#### 2. NATIONAL AGRICULTURAL DEVELOPMENT PROGRAMME.

- ☞ Under NADP Programme 7 (Seven) Drying yards has been already constructed and 4 (Four) is under progress.
- ☞ 25 M.T. capacity of Cold Storage construction is under progress at Regulated Market yard at Karur.

#### 3. IAMWARM SCHEME

- ☞ Under Amaravathi Sub Basin Phase IV-2 – 4 Storage godowns and 12 Drying yards are going to be constructed in IAMWARM area.

#### 4. FARMER PRODUCER COMPANY:

- ☞ Nachallur Farmer Producer Company Ltd.,( Paddy) &
- ☞ Nodayanoor Farmer Producer Company Ltd., (Coconut) has been started in Karur District.
- ☞ This company is mainly to organize small and marginal farmers in turn to increase the production capacity and marketing ability of farmers.
- ☞ Through Farmer Producer Company, farmers can able to manage supply chain and value chain and price fixing capacity for their commodity.
- ☞ If a company with 1000 farmers can able to become as procurement centre for their produce.